

# Wider Subject Choice

Curro values each learner's unique interests and life goals, empowering them to pursue their passions. With our innovative approach to education through our wider subject choice offering, Curro Choice, we offer a range of diverse subjects to all Curro high school learners in order for them to customise and personalise their educational journey.

## BUSINESS STUDIES

**Available to:**

Grades 10 to 12 learners (IEB and NSC)

### AN OVERVIEW

In Business Studies, you will engage with the world of business through the context of current business developments and real-world business situations. You will learn how management, leadership and decision-making can improve performance in marketing, production, financial, people management, and other departments. You will also explore how external forces such as inflation, tax, imports and pandemics impact businesses – be they large or small, local or international.

### CAREER PATHS

Business Studies is a useful subject if you are thinking about a career in chartered accounting, consulting, investment banking, people management, sales and marketing, or if you want to start your own business.

### WHAT YOU CAN EXPECT FROM THIS PROGRAMME

Business Studies is a good choice for anyone interested in the world of business as the subject prepares you for university courses in the fields of business and management. The subject also equips you with the know-how to start your own business or follow a career in finance, accounting, marketing or management post-university.

## Interested?

Speak to your head of high school or contact us at [subjects@curro.co.za](mailto:subjects@curro.co.za).